

SYLVIA MENDOZA, President

Southern California Media Professionals

Journalist Sylvia Mendoza is the author of ***The Book of Latina Women: 150 Vidas (Lives) of Passion, Strength and Success***, an important historic perspective on Latina women who have made significant contributions in the arts, politics, science, entertainment, sports, education, and history. The book was selected for the **2007 California Collection for High Schools** by the California Readers Association.

For several years, Sylvia served as parenting columnist for *Siempre Mujer* magazine. As a freelance writer, hundreds of her articles have appeared in a variety of publications such as *Hispanic Outlook*, *Uptown*, *OurCity San Diego*, *Los Angeles Times*, *San Diego Union-Tribune*, *Writers' Journal*, *San Diego Writers' Monthly*, *Decor & Style*, *Living Better*, *Kids' Wall Street News*, and *Hispanic*. Awards for Journalistic Excellence include First Place for Non-Daily Reporting & Writing/Multicultural Stories from the Society of Professional Journalists and First Place from National Federation of Press Women for ***The Book of Latina Women***.

In 2009, she launched a writing & editing services company. Offering developmental editing, copyediting, proofreading, and co-writing, she covers non-fiction works, non-fiction manuscripts, dissertations, web site content, newsletters, press releases, and articles for individual clients and small businesses.

An advocate for the promotion of diversity, literacy/writing, and women's empowerment through education, Sylvia earned certification in **Copyediting** from University of California, San Diego and **Women's Studies** at San Diego State University. Her workshops and lectures target women's/girls associations, multicultural studies programs, writers, students, & business professionals. She has also taught writing at Osher Lifelong Learning Institute & English as a Second Language in Puerto Rico. She helped launch a full-service, all-woman-run bilingual public relations agency in Puerto Rico.

Recognized as a 2006 "**Woman of Distinction**" at California State University, San Marcos, for her contributions in promoting awareness of gender issues, she has been a featured speaker for the National Women's History Project. She has appeared on C-Span's Book-TV, and spoken at the Los Angeles Times Festival of Books, Book Expo America, The Essence of Latinas Tour, the Latino Book & Family Festival, the ACP National College Journalism Convention, and the Young Writers' Conference, among others.

Sylvia is a member of the Society of Professional Journalists, San Diego Press Club, University of Southern California Alumni Club, and National Women's History Project. Promoting the power of the written word, Sylvia mentors her three young adult children and high school media students, and volunteers at San Diego Juvenile Hall as a book club facilitator for young women living there.

#