

## COA – 3

### 2. Send by e-mail

In addition to mailing, please e-mail these materials to the contest director at [rydrryt@earthlink.net](mailto:rydrryt@earthlink.net):

- The 150-word biography for *AGENDA*
- The 75-word biography for the conference program
- A color photograph in jpg format at least 150-dpi resolution
- E-mail deadline **May 1, 2010**

The biographies will be subject to editing in the interest of consistency and space, however, they will be used to determine which information to emphasize in the short biography that will appear in other print and online publications.

### 3. Double-check

Before mailing, please consult the **2010 COA Checklist** for a complete and succinct list of nomination packet requirements.

If you have any questions, e-mail Pat Ryder at [rydrryt@earthlink.net](mailto:rydrryt@earthlink.net) or [presswomen@aol.com](mailto:presswomen@aol.com).

Or call Pat at **610-417-5941** or **610-398-0916**.

### 4. Confirmation

If you would like confirmation that the materials have arrived, please place this request with your e-mail address on a separate piece of 8½x 11" paper.

## Attendance

Affiliate COA nominees must inform the contest director **by August 1** on if they will be attending the conference.

*Good luck and please contact me if you have any questions!*

**Pat Ryder**

[rydrryt@earthlink.net](mailto:rydrryt@earthlink.net)

**610-417-5941** or **610-398-0916**

## COA – 2

### The Entry

#### 1. Format:

Nomination packages must strictly follow the format guidelines.

- The nomination papers must be neatly typed or copied, on one side of 8½ x 11" white paper.
- The nomination packet must be secured with a binder clip only. No staples, envelopes or plastic folders.
- Samples can be no larger than 8½ x 11." Samples may be photocopied at a reduced percentage, as long as they are readable.

#### 2. Entry contents:

- Two copies of the official entry form
- Four copies of the **nomination packet**, not to exceed nine pages:
  - Up to 4 pages of narrative about the nominee
  - One page of vital information divided among professional, community and NFPW/affiliate service
  - Up to two pages of endorsements
  - Up to two pages of samples of nominee's work. If the nominee is in the electronic media, a 10-minute DVD or CD may replace the two pages.
- A 150-word biography for *AGENDA*
- A 75-word biography for the conference program

Do not send irreplaceable items; none of the entry materials will be returned.

### Submission / Fee

#### 1. Send by mail

- Please mail **all materials** outlined above to the COA Contest Director:  
**Pat Ryder**  
**4285 Rosewood Lane**  
**Allentown, PA 18103**
- Include a **\$50 check** made payable to NFPW.  
This fee underwrites the competition expenses.
- All entries should be postmarked by **May 1, 2010**.

## 2010 Communicator of Achievement Competition

The Communicator of Achievement, National Federation of Press Women's highest honor, is given to the individual nominated by his or her state affiliate for highest achievement in the communications field and service to the affiliate, NFPW and the community.

Traditionally, each affiliate honors its nominee in its own way. All affiliate nominees for NFPW Communicator of Achievement are recognized individually and the winner is announced at the COA Banquet at NFPW's annual conference.

To assist affiliate COA directors, the following information is provided below:

- Nomination Criteria
- Judging Criteria
- The Entry
- Submission/Fee
- Attendance

**Deadline: Entries must be postmarked by May 1, 2010.**

### Nomination Criteria

- Each affiliate may choose one COA nominee.
- A previous nominee can be named by an affiliate again, as long as he or she has not been honored as NFPW's national COA winner.
- All nominees must be living members, in good standing for at least two years in an affiliate and NFPW. To check on a member's status, please e-mail [presswomen@aol.com](mailto:presswomen@aol.com).

### Judging Criteria

Nominees will be judged on these three elements:

- **Professional achievement: 60%**  
All nominees should have high professional qualifications and achievements in their areas of communications (any field that has qualified the nominee for NFPW membership).
- **Community service: 20%**  
Each nominee should have made some impact on the world beyond her or his profession — some contribution to humanity. That impact or contribution may be through the profession or beyond it.
- **NFPW and affiliate service: 20%**  
Each nominee should have made a definite and important contribution to her or his affiliate and NFPW.