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**Host Affiliate: Illinois Woman's Press Association**

Cecilia Green, [cecgreen1@comcast.net](mailto:cecgreen1@comcast.net), 630-632-3053

Suzanne Hanney, [suzannestreetwise@yahoo.com](mailto:suzannestreetwise@yahoo.com); 312.829.2526, ext. 19

[iwpa@comcast.net](mailto:iwpa@comcast.net); [www.iwpa.org](http://www.iwpa.org)

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**2010 NFPW Conference Schedule  
Face2Face in Illinois  
"Reinvention, Innovation"**

**Monday, Aug. 23:**

8 am – 4:30 pm Bus Pre-tour #1 – Taste of the Neighborhoods Tour  
*Wrigley Field, multi-ethnic neighborhoods*

**Tuesday, Aug. 24**

10 am- 3:30 pm Bus Pre-tour # 2 – Taste of the Neighborhoods Tour  
*Greek Town, Hull House, China Town, Little Italy*

*Alternate group outings if interest, no transportation provided*

3:30 pm– 5 pm Free walking tour of Rt. 66 in the Loop  
5:30 pm – 10 pm Group tickets White Sox vs. Baltimore tickets

**Wednesday, Aug 25**

9:30 am – 5:30 pm Trolley Pre-Tour #3 - Hyde Park and Michigan Avenue  
*Obamaland, Art Institute Guided Tour, Millennium Park, Cultural Center*

*Alternate group outings if interest, no transportation provided*

Noon – 2:30 pm Architectural River Cruise  
5:30 pm – 10 pm Group tickets White Sox vs. Baltimore tickets  
6:30 pm. – 8:30 pm Pie and the Sky Group Package: Pizza at Giordanos and Willis (formerly Sears) Skydeck tour.  
7:30 pm - 10 pm Group tickets to see *Shrek the Musical*  
7:30 pm - 10 pm Group tickets to see *Billy Elliott the Musical*

4 pm – 8 pm . Registration opens

**Thursday, Aug. 26:**

7 am – 2 pm . NFPW Logo Day (members wear apparel with logo; no t-shirts)  
Registration  
5 pm – 8 pm Parlor Registration

7:30 am – 8:30 am POPPS meeting  
9:00 am – 10:30 am Free walking tour of Rt. 66 in the Loop (20 limit)  
11:00 am – 12 pm Guided tour of art at Union League Club

8:45 am – 11:45 am NFPW Board/Committee Directors Meeting  
8:45 am – 11:30 am State High School Contest Directors Meeting

Lunch on your own

1 pm – 2 pm President's Conversation with state affiliate presidents or their official representatives, NFPW Board and Committee Directors and PAC, Education Fund Board, and POPPS officers

2 pm – 5 pm                    General Membership Meeting  
5 pm – 6 pm                    Education Fund Meeting

6:15 pm-7:15 pm                Bus trips to reception at Maxim's  
7 pm – 9 pm                    Opening Reception at Maxim's  
8:45 pm – 9:15                Buses back to ULCC

**Friday, August 27**

7:30 am – 1 pm                Registration  
6 pm – 7 pm                    Registration

8 am – 9:30 am                Breakfast Opening Session  
    Welcome:  
    Gov. Quinn invited  
    Keynote Panel:  
    "Reinvention of the *Tribune*"  
    Editor Jane Hirt  
    Tran Ha, editor of *Red Eye*  
    Tracy Schwartz, *Chicago Now*

*Note: workshops generally follow 3 tracks in each timeslot: 1) Writing 2) PR/Marketing/Business 3) Technology and are subject to change.*

9:45 am – 11 am                Workshops  
    Getting Started on Twitter  
    Recreating your Life in Memoir Writing, Part I  
    Transitioning into PR  
  
11:15 am – 12:30 pm        Workshops  
    Podium Panic  
    Recreating your Life in Memoir Writing, Part II  
    Creating and maintaining a successful freelance business.

NFPW Past Presidents and NFPW Board Meeting

12:45 pm – 2 pm                Main Lounge, 2<sup>nd</sup> Floor: Luncheon

2:15 pm – 3:30 pm                Workshops  
    Cooking Up the Local Story  
    Award-winning Campaigns on a Shoestring  
    Journalism Law and Ethics

Affiliate COA Directors Meeting

2 pm. -- 5 pm                    Authors' Book Signing

4:00 pm – 5:30 pm                Affiliate Contest Directors Meeting  
4:00 pm – 5:30 pm                Affiliate Membership Directors Meeting

6 pm                                COA Rehearsal  
6:30 pm – 10 pm                Reception  
    COA Dinner

**Saturday, August 28**

7:30 am – 8:30 am                Registration  
11:30 am – 1:30 pm                Registration  
6:00 – 7:30 pm                    Registration

8 am – 9:30 am                Breakfast  
    Welcome :Mayor Daly invited  
    Keynote: Elizabeth Brackett, author of *Pay to Play*  
    Invitation to Iowa Conference

9:45.am – 11 am                Workshops

Repurpose Your Columns & Blogs into a Book  
Discover the Entrepreneur in You  
Reinvent Your Image

11:15 am – 12:30 pm Workshops

Nonprofit Social Media Makeover  
Innovations in the Nonprofit Journalism Model  
Laughing Matters: How/Why You Should Infuse Your Writing With Humor.

12:45 pm – 2:15 pm

High School Journalism Luncheon  
Panel on HS School Newspaper Censorship: Stevenson HS Case

2:30 pm – 3:45 pm.

Workshops

Book it! Getting your Book Published  
Spinning Your Writing into another Business  
Taking It to the Streets: Video and Film

4:00 –5:00 pm

Conference Directors Meeting

4:00 pm – 6:30 pm

Authors Book Signing

6:30 pm – 7:30 pm

Reception/Live Auction

7:30 pm – 9:30 pm

Awards Banquet  
Farewell Reception

9:30 pm

**Sunday, August 29**

8 am

Rt. 66 Post-tour Leaves Union League Club

**Tuesday, August 31**

6 pm

Rt. 66 Post-tour Returns to Union League Club