



**TAKE THE SURVEY**  
**“Why newspaperwomen leave their jobs”**

NFPW invites you to participate in a study about what motivates newspaperwomen to leave their jobs.

Your participation and/or referral of others is important because it will help inform the industry about what it can do to improve its treatment of female employees and control the loss of women from its ranks.

Any woman who has worked at a newspaper qualifies for the study – she can still work at a newspaper (as long as she hasn't worked at only one newspaper and still works there, as the questions focus on why women leave newspaper jobs) or she can work outside the industry.

She needs to have worked in the editorial department of a U.S. newspaper within the past five years.

The survey is online and only takes 10 or 15 minutes to complete. You will be asked to enter your name and e-mail address on the first page of the survey, but it is just to verify that you have agreed to participate in the survey and to send you an individual link to the survey. Each survey receives a coded number and your responses will be kept confidential.

Your cooperation is appreciated and we would be grateful if you would forward the survey to any other women who qualify for the survey.

Please note the survey period ends March 10. Participate soon to ensure your voice will be heard!

If you have any questions, you can reach Amber Willard, a former journalist and doctoral student at the University of Texas at Austin who is conducting the study, at [awillard@mail.utexas.edu](mailto:awillard@mail.utexas.edu).

The survey link:

<https://query.communication.utexas.edu/index.php?sid=39&newtest=Y>

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