

## 2025 NFPW CONFERENCE SCHEDULE

SESSION	TIME	
<b>THURSDAY, SEPT 11</b>		
Silent Audtion Set Up	8:00 a.m. - 5:00 p.m.	
NFPW Board Meeting	9:00 a.m. - 12:00 p.m.	
Registration Opens		
NREL Tour	10:00 - 11:00 a.m.	
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NFPW Membership Meeting, Milestones & Memorials	1:00 - 4:00 p.m.	
Contest Directors Meeting	4:15 - 5:00 p.m.	
POPPS Meeting	4:15 - 5:00 p.m.	
Shuttle to Welcome Reception	5:15 p.m.	
<b>Welcome Reception</b>	<b>5:30 - 7:30 p.m.</b>	<b>Foothills Art Center, Golden</b>
<b>FRIDAY, SEPT. 12</b>		
<b>Breakfast</b>	<b>7:30 - 9:00 a.m.</b>	
Welcome	8:00 - 8:15 a.m.	Colorado State Sen. Lisa Cutter
State of the Media -- What are the challenges, the bright moments, the existential threats?	8:15 to 9:15 a.m.	Kyle Clark, Dana Coffield, Lee Ann Colacioppo, Ryan Warner. Moderator: Donna Bryson
Science Storytelling Workshop -- How to communicate about climate change and other "hot topics"	9:30 to 10:45 a.m.	Camille Bergin, Cassie Lee
Women in the Newsroom -- Stepping into leadership roles, overcoming inequality	9:30 - 10:30 a.m.	Maeve Condron, Elizabeth Pond
Beating Burnout -- A smarter approach to work-from-home and life balance	11:00 a.m. - 12:00 p.m.	Emily Guerra
Small Media Outlets, Big Impact -- The importance of local news, focused on community issues	11:00 a.m. - 12:00 p.m.	Patti Brown, Vicky Collins, Deborah Martinez. Moderator: Linda Shapley
<b>Lunch</b>	<b>12:00 - 1:00 p.m.</b>	
Keynote -- Eating and Drinking with Buffalo Bill	12:30 - 1:15 p.m.	Steve Friesen
Nonprofit News Models -- Are they working for owners, reporters, funders, readers?	1:30 - 2:30 p.m.	Melanie Asmar, Tina Griego, Nathan Schneider. Moderator: Laura Frank
Crisis Communications -- Addressing natural disasters, cyber attacks, school shootings, pandemics and more	1:30 - 2:30 p.m.	Jacki Kelley, Dave Perry, Mark Techmeyer. Moderator: Marilyn Saltzman
Beyond Bias -- Creating a media-savvy public	2:45 - 3:45 p.m.	Kelly Jones-Wagy, Vanessa Otero, P.J. Shields
PR with a Purpose -- Strategies for engaging diverse audiences	2:45 - 3:45 p.m.	Rebecca Brooks, Jolene Fisher, Bryn Webster
CV/Portfolio Review -- Show your best self to employers with a critique by award-winning professionals	By appointment	Rebecca Brooks, Donna Bryson, Sylvia Lamb, Helen Richardson
<b>Silent Auction</b>	<b>9:30 - 5 p.m.</b>	
Author's Alley	3:00 - 5:00 p.m.	
NFPW Education Fund Meeting	4:00 - 5:00 p.m.	
Affiliate Membership Chairs Meeting	4:00 - 5:00 p.m.	
Happy Hour	5:00 - 6:00 p.m.	
COA Rehearsal	5:00 - 5:30 p.m.	

<b>Communicator of Achievement Awards Banquet</b>	6:00 p.m. - 8:00 p.m.	
<b>SATURDAY, SEPT. 13</b>		
<b>Breakfast</b>	8:00 - 9:00 a.m.	
<b>2026 NFPW Conference Invitation</b>	8:30 - 9:00 a.m.	
<b>President's Roundtable - A glimpse at the Colorado Magazine Scene</b>	9:15 - 10:15 a.m.	Tina Eichner, Kathi McCarty, Elizabeth Mehert-Ab. Moderator: Julie Campbell
<b>Boost Your Website's Impact -- Intro to user-experience (UX)</b>	10:30 - 11:30 a.m.	Julia Laser, Amy Vaughn Liles, Kelly Scott Raisley
<b>When Facts Are Fiction -- Upholding journalistic standards in a challenging media environment</b>	10:30 - 11:30 a.m.	Angelica Kalika, Liz Skewes, Bob Steele. Moderator: Lee Anne Peck
<b>Lunch</b>	12:00 - 1:00 p.m.	
<b>High School Communications Contest Awards</b>	12:30 - 1:15 p.m.	
<b>Scribere Ex Machina -- How emerging communicators use artificial intelligence</b>	1:30 - 2:30 p.m.	Isabel Guzman, Sydney McGarr. Moderator: Stacy Feldman
<b>Pitching Your Story -- Succeed in placing your stories across media with expert advice</b>	1:30 - 2:30 p.m.	Regina Griego, Deb Hurley-Brobst, Chandra Thomas Whitfield
<b>Censorship vs. the Free Flow of Information -- Who is censoring whom? Who decides?</b>	2:45 - 3:45 p.m.	Eric Sondermann, Steve Zansberg
<b>CV/Portfolio Review -- Show your best self to employers with a critique by award-winning professionals</b>	By appointment	Rebecca Brooks, Donna Bryson, Sylvia Lamb, Helen Richardson
<b><i>Silent Auction</i></b>	<b><i>8:00 a.m. - 2:00 p.m.</i></b>	
<b>Silent Auction item pick-up</b>	4:00 - 5:00 p.m.	
<b>Author's Alley</b>	3:00 - 5:00 p.m.	
<b>Networking Roundtable -- Creating community in remote worksites</b>	4:00 - 4:45 p.m.	
<b>Networking Roundtable -- Making small and niche newspapers work</b>	4:00 - 4:45 p.m.	
<b>Student Networking -- The next generation of communicators connect across campuses</b>	4:00 - 4:45 p.m.	
<b>Happy Hour</b>	5:00 - 6:00 p.m.	
<b>National Communications Contest Awards Banquet</b>	6:00 - 8:30 p.m.	

Table 1