

NFPW

E-Letter

August 2025

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President's Message

These days, I'm immersed in the world of magazines and their editors, past and present.

We will hear from present-day editors at the President's Roundtable during the NFPW Conference on Saturday, Sept. 13. This regular feature of our annual gathering is one of the perks of serving as president of NFPW. That individual gets to round up experts on all manner of communications topics and moderate a conversation among them and the conference attendees. This year, the roundtable is titled "A Glimpse of the Colorado Magazine Scene," with editors representing a trio of publications.



President's Message

I thank my friends at Colorado Press Women for guiding me to two of the participants, Kathi McCarty (editor and founder of Home Zone

Magazine) and Tina Eichner (owner, publisher and editor of Our Broomfield magazine). I connected with the third participant, Elizabeth Mehert-Ab (digital editor, Colorado Homes & Lifestyles and Mountain Living magazines), because CH&L is where I started my career in 1983. Their presence at the roundtable should ensure a fruitful conversation.

The magazine editor of the past who has captured my interest is one whose career spanned a big chunk of the 20th century: Katharine Sergeant White. I just finished an excellent new biography of her, "The World She Edited: Katharine S. White at The New Yorker," by Amy Reading.

Before her death in 1977, White, who was born in 1892, would not only live through an astonishing array of world-changing events (air travel, automobiles, two world wars), but she would shape that magazine, founded in 1925, into an important publication that is celebrating its 150th birthday this year.

White arrived at The New Yorker during its first year and retired in 1961—at the time, still the only woman on the staff. During her tenure, she nurtured and even financially supported such authors as Elizabeth Bishop, Mary McCarthy, Vladimir Nabokov and John Updike. Her unstinting advocacy especially for the women shines through the pages of this biography.

She also had two marriages. The first, to Ernest Angell, produced a daughter, Nancy, and a son, Roger (who would become a renowned writer and an editor at The New Yorker). In 1929, she obtained a Reno divorce from the perpetually unfaithful Angell and soon afterward wed E.B. White. One of my favorite writers, he is famed for the children's classic "Charlotte's Web" as well as collections of essays and poems and his revision of "The Elements of Style." She and White worked together at The New Yorker and had a son, Joel.

Katharine White also wrote about her own interests; dedicated gardeners have no doubt read her posthumously published book "Onward and Upward in the Garden." Now that I know more about her multifaceted career, I plan to read that tome as well as White's forewords to collections she edited. I also plan to read more stories and books by the 20th-century women whose careers she encouraged.

I hope we all have a supporter like Katharine White who comes along at a pivotal moment in our career. Perhaps you have played that role for another communicator. Next month, one of the questions I'll ask the Colorado editors is who that person has been for them. I hope you'll be there to hear their answers.

Julie Campbell
President, NFPW

Conference Roundup

Earlybird Deadlines for Registration, Hotel

Registration rates increase after **August 15**. Head over now to [the registration page](#) and sign up at the earlybird rate.

Our special hotel rate expires on **August 20**, so [reserve your room now](#).

Airport Transportation Options

Wondering how to get to Golden from the Denver airport? Colorado Press Women has assembled a handy guide, which includes details on taxis, shuttles, and commuter rail. They've also created a Rideshare Event on Facebook. [Download the guide here](#).

Rendezvous at Welcome Reception with Friends Old and New!

On Thursday, Sept. 11, Colorado Press Women will host the welcome reception from 5:30 p.m. to 7:30 p.m. at the [Foothills Art Center - Astor House](#) (1133 Arapahoe St.) in downtown Golden, Colorado. We'll gather in the Marriott lobby between 5 p.m. and 5:30 p.m. for a short shuttle ride to Golden.

All conference registrants are invited to join in the fun of gathering with conference goers arriving from across the country, greeting old friends and making new connections!

As you mingle and peruse the art gallery, you'll get your first taste of Colorado, sampling light fare donated by local eateries like [Serendipity Catering](#), [Gold Mine Cupcakes](#) and [Happy Cones Co](#); hydrating liberally with [Eldorado Natural Spring Water](#); and, if you're so inclined, imbibing in locally handcrafted beer and wine compliments of [Holidaily Brewing](#) and [Balistreri Vinyards](#).

Dress casually and comfortably, in keeping with Colorado's easygoing vibe. And do bring a light sweater or jacket. September in Golden is typically mild, with temperatures averaging around 75 degrees during the day and then dropping significantly in the evening (to about 50 degrees on average).

After the reception, you can hop on the return shuttle to the hotel at 7:30.

But we encourage you to take advantage of a free evening to explore the charming shops, bars, restaurants, parks and other attractions that make [historic downtown Golden](#) a delightful place to visit. When you're ready to call it a night, you can carpool with friends or hail a ride service back to the Marriott, less than 15 minutes from downtown Golden.

New (Free) Tour: NREL Takes You Behind the Scenes on Sept. 11

With so many U.S. research institutions, including national laboratories, facing sharp funding cuts, you might wonder what national labs actually do—and why their research matters. Now you have an opportunity to see for yourself. NFPW Conference Co-chair

Karen Petersen has worked in the National Renewable Energy Laboratory's Communications Office for 16 years, and she has arranged for an exclusive guided tour of NREL's campus and labs on **Thursday, Sept. 11 from 10 a.m. to 11:30 a.m.**

As a participant in this tour, you'll discover firsthand why NREL's campus and facilities are world-leading models of sustainability and high-performance building design. You'll also see "Kestrel," one of the most powerful supercomputers in the world, and learn how it's helping NREL researchers solve some of society's most complex and pressing problems faster.

NREL is just up the street from the conference hotel and will provide a shuttle bus to transport tour participants to and from the hotel.

The free tour is limited to 20 people, so don't wait! **Deadline is August 15.** [Register here.](#)

Calling All Enterprising Authors

If you would like to sell your book during the conference, please contact Lisa Volz at lisa@nfpw.org. Authors are responsible for shipping their books to and from the hotel and for handling their own financial transactions. Days, times and location of book sales will be provided in the September E-Letter.

To ship your books to the conference, the Marriott requests that shipping labels be filled out exactly as noted below:

Denver Marriott West/NFPW Conference
C/O First Name, Last Name/Contact Phone
1717 Denver West Boulevard
Golden, CO 80401

NFPW Swag

If you'd like to add a little something extra to your NFPW-branded collection, here's a nifty item: A clear, zippered crossbody bag. So many events—football games, music concerts—require such bags. Now you can brag about NFPW while you cheer on your hometown team or your favorite band.

After purchasing the bag, you may pick it up at the conference (at no extra charge) or pay shipping to have it sent to your home.

Deadline is August 21. [Take a look and order it here.](#)

Sponsor Highlight: Tocabe Restaurant

Participants in the Sept. 9 pre-tour highlighting Colorado history, art and culture will have a lot on their plate. Fry bread tacos. Braised bison ribs in a seasonal berry barbeque sauce. Smoky, earthy green chile stew. That's just a sampling of the mouth-watering delicacies Denver restaurant [Tocabe](#) will serve at a special reception that is part of the tour.

Hosted by [2025 Colorado Communicator of Achievement Donna](#)

[Bryson](#) and her husband, Fred Glick, at their [extraordinary, art-filled home](#), the happy hour event will engage guests in an immersive culinary experience that tells a story about Indigenous history and culture.

It's a story that 2025 NFPW Conference sponsor Tocabe is eager to share with our community of professional women and men from across the United States who are connected because storytelling is central to their work.

[Read more about Tocabe—which also has a branch at the Denver airport—on the CPW website.](#)

NFPW Code of Conduct

We adopted our Code of Conduct in 2024 and introduced it at the conference in St. Louis.

The National Federation of Press Women (NFPW) is committed to providing a safe, inclusive and welcoming environment for all meeting participants, speakers and panelists. All participants—including, but not limited to, attendees, speakers, volunteers, exhibitors, staff members, service providers and all others—are expected to abide by this Code of Conduct. This policy applies to all NFPW-related events and settings, whether in person or virtual.

NFPW expects all participants to:

- Present themselves, interact and communicate in a professional and constructive manner, whether in person or virtually.
- Ensure that no current, new or prospective member will be excluded or discriminated against due to any aspect of their identity.
- Respect the dignity of others and refrain from the use of profane, insulting or otherwise offensive language, including that which constitutes harassment or abuse of others who are participating with NFPW.
- Handle dissent or disagreement with courtesy, dignity and an open mind.
- Speak up if you experience or observe anything that conflicts with this Code of Conduct. NFPW board members are available for assistance.
- Wear their conference badge during all in-person, conference-related programming and present it upon request by staff or other event personnel.

Unacceptable Behavior:

- Harassment, intimidation or discrimination in any form.
- Verbal abuse of any kind including verbal comments related to disability, appearance, body size, race, religion, sexual orientation or gender identity.
- Disruption of speakers, presenters or any individuals engaged in the public presentation of conference-related content, both in person and online. This includes video-teleconferencing hijacking, frequently referred to as "Zoom-bombing."
- Sexual harassment, which includes, but is not limited to,

unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature.

If you are being harassed, notice that someone else is being harassed or have any other concerns, please contact an NFPW board member immediately. Contact information will be shared with participants prior to each event.

Consequences of Unacceptable Behavior:

- Anyone requested to cease unacceptable behavior is expected to comply immediately. NFPW staff and board members, hotel personnel or security may take any action deemed necessary and appropriate. If necessary, law enforcement will be engaged.
- Engaging in unacceptable behavior as described in this Code of Conduct may result in being asked to leave the event and/or being barred from future events, as well as having online access denied.

New Executive Director

Lisa Volz, who has been working with NFPW since April as our administrative manager, is now our executive director.

Cate Langley, CEO and owner of Association Leadership Partners, which handles NFPW and 15 other associations, announced Lisa's new role to the NFPW board and appointed officials last month. "NFPW was instrumental in getting my company off the ground," she said. "As my company continued to grow, I searched for talent that would be a good fit as well as provide NFPW more time and resources. With Lisa Volz, I have watched as she jumped right into NFPW and was able to accomplish my list of goals seamlessly."

As we detailed when Lisa first came on board, she has a B.A. in communications and an English minor from the University of Louisville. She has spent much of her career as an independent contractor providing administrative services to trade associations, including the American Physical Therapy Association, the Kentucky Physical Therapy Association and the Kentucky Pain Society. As a Hootsuite Certified Professional, Lisa has helped many organizations develop a more robust social media presence—which you have no doubt noticed with our recent conference communications.

You can reach Lisa Volz at info@nfpw.org or lisa@nfpw.org.

First Amendment News

"New Jersey reporters face unconstitutional charges for refusing to unpublish news." The headline pretty much said it all. Criminal charges were filed against Redbankgreen publisher Kenny Katzgrau and reporter Brian Donohue, who were alleged to have engaged in

disorderly conduct by revealing the existence of an arrest, knowing that the arrest record had been expunged. Redbankgreen had published the blotter provided by the Red Bank Police Department, which contained information about the arrest. The arrest was later expunged. The blotter published included an update that the arrest was expunged as well as a note that arrests, in general, are not determinations of guilt. The Freedom of the Press Foundation's advocacy director Seth Stern said: "Prosecuting journalists for declining to censor themselves is alarming and blatantly unconstitutional, as is ordering the press to unpublish news reports." He noted that the what was published was "truthful information" that was "legally obtained."

On the federal front, journalism and public access took a blow as Congress approved the \$1.1 billion cut President Donald Trump proposed for the Corporation for Public Broadcasting. The cut is two years' worth of federal funding. More than 70 percent of the money goes to more than 1,500 public television and radio stations across the country. Smaller outlets will be hurt the most. Published reports say that as many as 80 National Public Radio stations could go dark.

A federal judge has ordered the Los Angeles Police Department to stop using foam projectiles, tear gas and flash-bang devices against journalists covering protests. Reporters and photographers were struck with such devices as they were covering June street demonstrations against the Trump administration's crackdown on immigration enforcement. Under the TRO, the LAPD is also prevented from blocking journalists from closed areas, obstructing them from gathering information and detaining them for violating curfews or failing to disperse.

In Colorado, the ACLU is accusing the Denver Immigration Court of violating the First Amendment by obstructing access to court hearings and intimidating members of the public.

The FCC has okayed the merger of Paramount and Skydance. As part of the deal, the company will install an official to monitor bias at CBS's news division, the New York Times reported.

Please alert us to First Amendment issues in your own communities. You can do so with an email to president@nfpw.org or to me at marshashuler@yahoo.com.

Marsha Shuler
FAN Co-Chair

NFPW Member Directory

If you want your name and contact info to be available to other members, you must opt in. Here's how:

1. [Log into the NFPW website](#). If you don't have a password, you can obtain one there.

2. [Then, go to the Members Only website.](#)

3. Change the setting on your profile page/edit profile and scroll down to the bottom to indicate your Member Directory preference.

Need help? Contact Lisa Volz at lisa@nfpw.org.

Affiliate Officer Contact Info, Please

During the 2025 NFPW contest, the state contest directors received spreadsheets of their affiliate members. Now, we want to extend regular communication of these spreadsheets to the appropriate affiliate officers.

First, we need your help.

We ask officers to complete a short form with this information:

- First name
- Last name
- Email address
- Affiliate state (or full name and state if a chapter)
- Phone number (optional)
- Which office held (president, vice president, secretary, treasurer, membership director or other)
- Length of term of office
- Year term expires

[The form is available by clicking here.](#)

By the 5th of each month, affiliate spreadsheets will be pulled and emailed to affiliate presidents.

These membership lists are helpful most for affiliates who ask their members to join or renew through nfpw.org. For affiliates who choose to collect their own membership information and dues, then forward the information and funds to NFPW headquarters, there may be a delay in adding to the NFPW database.

Questions about the process or the form? Please contact Gwen Larson, past NFPW president, at gazettegl@yahoo.com.

NFPW Contact Info

Please check and, if necessary, update your affiliate's contact information for NFPW:

National Federation of Press Women
140B Purcellville Gateway Drive
Suite 120

Purcellville, VA 20132
(859) 496-1289
lisa@nfpw.org

Affiliate News

We want your news! As the president assembles each issue of this E-letter, she checks every affiliate's website for upcoming events. She also relies on you to send items about your achievements and your affiliates' programs to president@nfpw.org. Thank you.

To learn more about these events, please see the individual affiliate's website. [Find the complete list of our affiliates here.](#)

Arizona Professional Writers

On August 8 and 9, in Show Low, the White Mountains Chapter of APW is hosting the Take Your Writing to New Heights conference and the White Mountains Book Festival. The chapter's mission: promote literacy, recognize writing achievements, inspire authors' further writing growth, mentor aspiring writers and foster fellowship.

Illinois Woman's Press Association

The affiliate encourages members to showcase their books under the IWPA big tent for the 40th anniversary of the Printers Row Lit Fest on Sept. 6 and 7. This year is special, as 2025 also marks the 140th anniversary of IWPA.

Nebraska Press Women

On October 10 and 11, they'll hold their fall conference and board meeting in Red Cloud.

Wichita (Kansas) Professional Communicators

On August 6, they'll hear from radio host JJ Hayes in a program titled "I Finally Did It." Hayes will share stories, talk about a few key moments in his radio career, and discuss the two things that can get in the way of success and coincidence—or divine intervention?

We Remember

Affiliates, please remember to notify NFPW historian Amy Geiszler-Jones, algj64@sbcglobal.net, of the deaths of affiliate/NFPW members so that NFPW may recognize those individuals in the organization's E-Letter, Agenda and annual memorial service. Deaths will be reported in the E-Letter and an extended obituary will appear in Agenda.

Let's Get Social (Media)

NFPW is committed to leveraging our professional network to increase our outreach. And so we'll use [LinkedIn](#), [Facebook](#), and [Instagram](#) to attract more members, share the successes of our members, and provide information about the communications contest and conferences. We invite you to get social (media) with us!

Send Your Information

We can't communicate what we don't know! Please send news about your affiliates and members for inclusion in the monthly E-Letters and in Agenda, which is published quarterly. Send items to president@nfpw.org. **The deadline for each E-Letter is the 15th of the month preceding.**

Calendar

Upcoming Events

- September 11-13, 2025 - NFPW Conference, Golden, Colorado

NFPW Code of Ethics

As a professional communicator, I recognize my responsibility to the public which has placed its trust and confidence in my work, and will endeavor to do nothing to abuse this obligation.

With truth as my ultimate goal, I will adhere to the highest standards of professional communication, never consciously misleading reader, viewer, or listener; and will avoid any compromise of my objectivity or fairness.

Because I believe that professional communicators must be obligated only to the people's right to know, I affirm that freedom of the press is to be guarded as an inalienable right of the citizens of a free society.

I pledge to use this freedom wisely and to uphold the right of communicators to express unpopular opinions as well as the right to agree with the majority.

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*"We draw strength, enrichment
and friendship from one
another."*

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