Guide to NFPW Publications and Social Media

In addition to the news and resources available on NFPW.org, NFPW offers a monthly email newsletter or E-Letter and quarterly Agenda newsletter/magazine. We welcome submissions for all three.

**E-Letter**

**How to submit:** Email items to NFPW President Karen Rowley at [president@nfpw.org](mailto:president@nfpw.org)

**What to submit:** Short articles on affiliate events, member news, and calendar items. Include photos and artwork such as a book cover if available. Please limit submissions to 400 words. However, longer articles can be linked to be posted in their entirety.

**When to submit:** The NFPW Admin Office will send an email each month with deadline information. The E-Letter is published as close to the first of the following month as possible.

**Agenda**

**How to submit:** Email items to Agenda Editor Cathy Koon at [cakoon52@cableone.net](mailto:cakoon52@cableone.net)

**What to submit:** Articles and/or photos about special affiliate events and member accomplishments, and submissions for special issues or topics as requested by the editor. Please include photos and artwork when possible. Articles must include a byline that contains the author’s home state or affiliate. Photos must be accompanied by cutlines. Word counts are flexible and up to the editor’s discretion; a general guideline is 400 words per page of the newsletter. When in doubt, ask the editor.

**When to submit:** *Agenda submission deadlines:*

- Sept. 30 for a publication date of Oct. 20
- Dec. 30 for a publication date of Feb. 1
- May 10 for a publication date of June 1
- Aug. 10 for a publication date of Sept. 1

**NFPW.org**

**How to submit:** Email items to [info@nfpw.org](mailto:info@nfpw.org) to submit to NFPW headquarters

**What to submit:** Articles on affiliate events, member news, and calendar items. Please include photos and artwork when possible. While word counts online are flexible, please limit articles to 800 words.

**When to submit:** Anytime.

**Other Social Links**

- [NFPW Facebook Group](http://www.facebook.com/groups/nfpwg) (requires login)
- [NFPW Facebook](http://www.facebook.com/nfpw) (open to anyone)
- [NFPW Twitter](http://twitter.com/nfpw) (open to anyone)
- [NFPW YouTube](http://www.youtube.com/user/nfpw) (open to anyone - new site started in spring 2016.)
- [NFPW LinkedIn](http://www.linkedin.com/nfpw) (requires login)
- [NFPW Flicker](http://www.flicker.com/nfpw)
Ad Rates for AGENDA

- Full Page 8.250 x 10.625 = $50
- Half page 8.250 x 5.175 = $30
- Half page 4.063 x 10.637 = $30
- Quarter Page 8.250 x 2.476 = $15
- Quarter Page 4.064 x 5.2 = $15
- 1/8 page 1.875 x 10.563 = $10
- 1/8 page 4.075 x 2.476 = $10

Discounts are available for multiple runs of the same ad. (Exact ad sizes can be viewed on pages 2-4 of this rate card.)

Ad Specifications

- Ads must be submitted in JPEG format, camera-ready.
- Design and content of ads are the responsibility of the advertiser. The AGENDA editorial staff has the final say on the whether ad content is appropriate.
- Payment must be made at time of submission.
- Payment by check should be send to NPFW Headquarters, P.O. Box 3007, Mechanicsville, VA 23116-0026.
- Payment can be made by credit card over the phone (804-746-1033).

Deadlines for Submission

- Sept. 30 for a publication date of Oct. 20
- Dec. 25 for a publication date of Feb. 1
- May 5 for a publication date of June 1