

Guide to NFPW Publications and Social Media

In addition to the news and resources available on NFPW.org, NFPW offers a monthly email newsletter or E-Letter and quarterly Agenda newsletter/magazine. We welcome submissions for all three.

E-Letter

How to submit: Email items to NFPW President Julie Campbell at president@nfpw.org

What to submit: Short articles on affiliate events, member news, and calendar items. Include photos and artwork such as a book cover if available. Please limit submissions to 400 words. However, longer articles can be linked to be posted in their entirety.

When to submit: The NFPW Admin Office will send an email each month with deadline information. The E-Letter is published as close to the first of the following month as possible.

Agenda

How to submit: Email items to Agenda Editor Cathy Koon at cathykoon1952@gmail.com

What to submit: Articles and/or photos about special affiliate events and member accomplishments, and submissions for special issues or topics as requested by the editor. Please include photos and artwork when possible. Articles must include a byline that contains the author's home state or affiliate. Photos must be accompanied by cutlines. Word counts are flexible and up to the editor's discretion; a general guideline is 400 words per page of the newsletter. When in doubt, ask the editor.

When to submit: ***Agenda submission deadlines:***

- Sept. 10 for Oct. 1 publication
- Dec. 10 for Jan. 1 publication (annual FAN issue)
- March 10 for April 1 publication (last issue prior to conference)
- June 10 (approximate because of conference) for July 1 publication

NFPW.org

How to submit: Email items to info@nfpw.org to submit to NFPW headquarters

What to submit: Articles on affiliate events, member news, and calendar items. Please include photos and artwork when possible. While word counts online are flexible, please limit articles to 800 words.

When to submit: Anytime.

Other Social Links

[NFPW Facebook Group](#) (requires login)

[NFPW Facebook](#) (open to anyone)

[NFPW Twitter](#) (open to anyone)

[NFPW YouTube](#) (open to anyone - new site started in spring 2016.)

[NFPW LinkedIn](#) (requires login)

[NFPW Flickr](#)

Ad Rates for AGENDA

- Full Page 8.250 x 10.625 = \$50
- Half page 8.250 x 5.175 = \$30
- Half page 4.063 x 10.637 = \$30
- Quarter Page 8.250 x 2.476 = \$15
- Quarter Page 4.064 x 5.2 = \$15
- 1/8 page 1.875 x 10.563 = \$10
- 1/8 page 4.075 x 2.476 = \$10

Discounts are available for multiple runs of the same ad.
(Exact ad sizes can be viewed on pages 2-4 of this rate card.)

Ad Specifications

- Ads must be submitted in JPEG format, camera-ready.
- Design and content of ads are the responsibility of the advertiser. The AGENDA editorial staff has the final say on the whether ad content is appropriate.
- Payment must be made at time of submission.
- Payment by check should be send to NPFW Headquarters, 140B Purcellville Gateway Drive, Suite 120, Purcellville, VA 20132.
- Payment can be made by credit card by request to info@nfpw.org

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