

AGENDA

Quarterly Newsletter of NFPW



Noted speakers, panelists join lineup

By Gay Porter DeNileon
Colorado Press Women

The 2025 NFPW Communications Conference is shaping up to be a powerful program of current issues and educational sessions for today's communicators and life-long learners.

The conference is set for Sept. 11-13, in Golden, Colorado, hosted by Colorado Press Women.

Kicking off the conference during the opening session Friday morning, Sept. 12, will be a dynamic panel of Colorado's top news leaders discussing the state of the media.

Donna Bryson, author and a national affairs editor for Reuters, will moderate a panel featuring gNews (NBC) anchor Kyle Clark, Colorado Sun Editor and co-founder Dana Coffield, Denver Post Editor Lee Ann Colacioppo, and Colorado Public Radio Host Ryan Warner.

Cassie Lee, senior partner at Ode, a data and design agency for the environment, will lead a workshop on science storytelling — conveying the complexities of the changing natural world as studied by scholars and scientists — in ways the wider public can understand.

National board-certified social studies teacher and former Streetlaw instructor of the year Kelly Jones-Wagy will be joined by a representative from Ad Fontes Media, creators of the Media Bias Chart, to discuss how to foster and promote media literacy among students and the public alike.

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Call for candidates

Officer nominations due by May 1 for fall election

NFPW is looking for dedicated, enthusiastic members willing to continue in the tradition of leading a re-energized organization into the future.

During the September 2025 conference in Denver, Colorado, new officers will be elected at the business meeting and charged with guiding NFPW during the next two years. The officer positions are president, vice president, secretary and treasurer.

To be eligible to run for office, candidates must be NFPW members, have the endorsement of their state

affiliate and be able to fulfill the responsibilities of the office sought.

Deadline to submit nominations is May 1.

The submission process has been streamlined and can now be completed electronically. There is also information available to submit forms by mail, if needed. Use the links below to access the process you prefer:

- [2025 Nomination Form](#)
- [2025 Affiliate Support Form](#)

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President's Message: 'Opportunity Time'

By Julie Campbell
NFPW President

"Opportunity time." That cheerful phrase is the title of a memoir by the late Linwood Holton, governor of Virginia from 1970 to 1974, who often directed the exhortation to his four children.

Holton and his late wife, Jinks, are two of my personal heroes for their embrace of civil rights here in Virginia. I have my career to thank for the times I met them, for he was an alumnus and she was a trustee emerita of the university where I worked in the office of communications and public affairs. I treasure a signed copy of the governor's book, and I bet many of us treasure similar opportunities that have come our way during our own communications pursuits.

Where am I going with this? Well, as you can see from the articles by Karen Rowley about board nominations (p. 1) and Karen Stensrud about Communicator of Achievement nominations (p.7, it's opportunity time for the members of NFPW.

If you are interested in serving on the board, that's one opportunity. At our conference in September, we will elect a president, vice president, secretary and treasurer. The new board will have for guidance such useful items

as our 2023–2027 Strategic Plan and the results of the communications audit (see p.6).

When it comes to seizing opportunities, take a look at our Communicators of Achievement, nominees and winners alike, who have done just that throughout their careers. At every conference, I relish the evening we devote to that award. When I read each nominee's biography and hear the recitation of each one's career, I feel such admiration. I'm proud to have them all as fellow members. Please shine the spotlight on someone from your affiliate so we can honor them in September.

My own NFPW opportunity came in 2009, at our San Antonio conference. I'd been a member for about 10 years, and that conference was my sixth. While I'd enjoyed my involvement in my affiliate, Virginia Professional Communicators, I hadn't really thought about serving the national organization. And then, in a hallway of the conference venue, along came Meg Hunt (president, 2005–2007). She asked if I'd accept an appointment to the Education Fund board. I was flattered that Meg asked, am glad I said yes, and am honored to have since served in various capacities.

Here at NFPW, whether it's holding office, celebrating outstanding members or responding to the communications survey, it's always opportunity time.

NFPW Code of Ethics

As a professional communicator, I recognize my responsibility to the public which has placed its trust and confidence in my work, and will endeavor to do nothing to abuse this obligation.

With truth as my ultimate goal, I will adhere to the highest standards of professional communication, never consciously misleading reader, viewer or listener; and will avoid any compromise of my objectivity or fairness.

Because I believe that professional communicators must be obligated only to the people's right to know, I affirm that freedom of the press is to be guarded as an inalienable right of the citizens of a free society.

I pledge to use this freedom wisely and to uphold the right of communicators to express unpopular opinions as well as the right to agree with the majority.

— Adopted in 1975 at the NFPW Conference in Sun Valley, Idaho

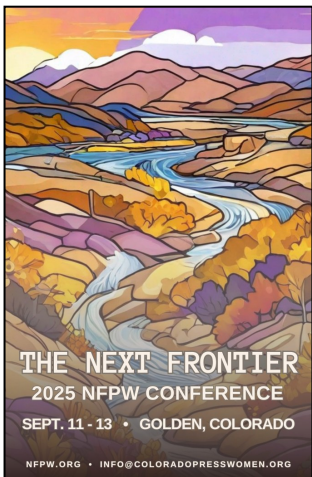
Noted speakers, panelists . . .

(Continued from page 1)

Historian Steve Friesen, author of "Galloping Gourmet: Eating and Drinking with Buffalo Bill" and retired director of the Buffalo Bill Museum and Grave, will entertain the lunch crowd Thursday with his presentation on having lunch with Buffalo Bill.

Embracing the conference theme "The Next Frontier," the conference committee is lining up an array of notable speakers and panelists on such topics as:

- Combating misinformation
- Informing the public during crises
- Media ethics
- Small media, big impact
- Crisis communication
- Censorship vs. the free flow of information
- Using AI with integrity
- Pitching your story to a media outlet
- Nonprofit news models
- Avoiding burnout
- Magazines' role in changing media landscape
- Communicating science through storytelling.



The Saturday program will also feature breakout roundtables on creating community in remote work spaces and supporting small community and niche news outlets, to provide an opportunity for networking for people in these situations.

Colorado's leadership in reviving and reshaping community journalism, confronting climate change and advancing social and environmental justice will be evident throughout.

There will be time for networking throughout the conference, during awards lunches and banquets, happy hours and pre- and post- tours, which are shaping up and will be available to book later this spring.

Gay Porter DeNileon is co-chair of the 2025 NFPW Communications Conference and vice president of programming and newsletter editor for Colorado Press Women.



The Denver Marriott West will be the site for the national NFPW conference in Golden, Colorado.

CV, clips, portfolio reviews to be available at conference

Colorado Press Women is pleased to offer one-on-one support to people starting their careers in, or looking for new opportunities in, communications and journalism during the 2025 conference in Golden.

Veteran professionals, including Rebecca Brooks, Donna Bryson, Sylvia Lambe and Helen H. Richardson, will sit down with conference attendees to review CVs, clips and portfolios.

Brooks, president of The Brooks Group, will review CVs and other material from people in or seeking roles in public relations and share tips on being your best self while interviewing remotely and in person.

Bryson, author and national affairs editor for Reuters, will review CVs and clips for people in or seeking roles in print media.

Award-winning BBC producer and PR specialist Lambe will be available to review video and audio materials for people in or seeking roles in journalism or communications.

Long-time, award-winning Denver Post staff photographer Richardson will review photo portfolios.

To take advantage of this opportunity, e-mail CPW member Donna Bryson at donna@innoabrd.com to let her know with whom you'd like to meet and what times you would be available for a half-hour session Sept. 1 at the Denver Marriott West.

CPW panelists emphasize integrity

By Sharon Almirall
Colorado Press Women

Three weekly newspaper publishers stressed integrity in local journalism at a Colorado Press Women Zoom panel in February.

They noted the weight of leadership is part of their concerns as they make hard editorial and financial decisions. They spoke on the challenges of financial sustainability, press freedom, pushback and innovation.

Erin McIntyre, co-owner and editor of the Ouray County Plaindealer and CPW member, said, "We've decided our niche is hard-hitting accountability coverage. We don't have many friends here. Our mantra is how do we do the right thing. We are close-to-the-bone journalism. We report without fear of repercussion."

Pauline Rivera, publisher of La Voz Colorado, a bilingual publication serving Colorado's Latino community for more than 50 years, advised community journalists to mingle with the community. She emphasized "knowing your audience and providing relevant information."

Patti Brown, publisher of the Estes Valley Voice, agreed integrity is important and recommended finding people who have different perspectives. For Brown, her newspaper's focus is hyper-local resident news.

"In a local newspaper, you're not going to get national news. People want to see how the local news affects them. They don't look for Ann Landers or a crossword puzzle," Brown said.

The panelists focused on the challenges and strategies of small community newspapers in the digital age. Rivera emphasized the importance of community newspapers in providing local news and their resilience despite the decline of print media.

Brown discussed the bandwidth of readers and the need for newspapers to understand their audience's preferences. She cited the importance of digital metrics in understanding reader engagement.

McIntyre shared her experience of running a small weekly newspaper, emphasizing the im-

portance of integrity and accountability in journalism. The conversation also touched on the challenges faced by newspapers in dealing with pushback from governments and the importance of press freedoms.

McIntyre expressed concerns about the current state of journalism education and the lack of preparedness of journalism graduates for the industry. She

suggested there's a need for news literacy in schools and communities, and that Colorado Press Women could play a role in promoting this.

Rivera discussed the importance of understanding the audience and adjusting to changing reader demographics, particularly the shift towards digital media. She emphasized the need for good journalism and ensuring that advertisers reach their target audience. Rivera added that having a women's group to share ideas and challenges is beneficial.

In the meeting, CPW member Marilyn Saltzman discussed the importance of integrating media literacy into school standards and the challenges faced in its implementation.

McIntyre expressed concern about the lack of media literacy implementation in rural parts of the state and suggested the need for more substantial requirements. The panelists also discussed the need for more awareness about the difference between commercial and public/community media, particularly in Spanish-speaking populations.

Lastly, the panelists shared their experiences with their respective publications, including their subscription models, advertising revenue and philanthropic efforts.

The Zoom panel was moderated by CPW member Linda Shapley, director of Editorial and Audience for Colorado Community Media. She agreed with "maintaining journalistic integrity and not letting others dictate what constitutes news."



**Colorado
Press
Women**

AMP celebrates National News Literacy Week with how-to-identify-misinformation session

Alabama Media Professionals

AMP celebrated National News Literacy Week with an interactive session about misinformation and how to identify it.

Alee Quick, director of community engagement for The News Literacy Project, introduced that organization and its free resources during the joint meeting with Homewood Rotary Club. The News Literacy Project is a world leader in promoting news-literacy awareness and developing educational resources.

Olivia McMurrey and Elaine Hobson Miller, members of AMP's News Literacy Committee, led a lesson using NLP's resources and an interactive session in which audience members applied what they had learned.

Rotary Club members met and conversed with journalists and other professional communicators in addition to participating in the program. This is the third year in a row that AMP has held a news-literacy-themed joint meeting with Homewood Rotary Club.

"News literacy is more important than it has ever been, as artificial intelligence accelerates the proliferation of misinformation via manipulated images, videos and audio, and as bad actors seek to sway public opinion and actions by making false claims without evidence," said McMurrey, chair of the AMP news literacy committee.

"As journalists and professional communicators, we are in a position to assist our fellow community members in acquiring skills needed to analyze and fact check information in the vast and influential media environment that affects us all."

The March event was an interactive program in which AMP members guided participants in verifying the accuracy of content and spotting misinformation using News Literacy Project tools.

While misinformation has always existed, its power has grown exponentially in recent years. Artificial intelligence (including video, photo and audio generators) now allows those who want to deceive to do that with false



content that is high-quality as well as quick and easy to produce by anyone, not just those with technical skills.

Through social media, misinformation spreads rapidly, faster and reaching more people than factual news, according to research published in the journal Science.

The top global risk over the year is misinformation from AI, per a World Economic Forum survey.

About the speakers and program leaders:

- Alee Quick, director of community engagement for The News Literacy Project
- Clay Carey, associate professor of communication and media at Samford University
- Olivia McMurrey, freelance journalist for Birmingham Watch and WBHM
- Elaine Hobson Miller, retired journalist and regular contributor to Discover the Essence of St. Clair magazine.



Communications Committee to begin work

The Communications Audit report is ready for members to read, and the new Communications Committee is ready to study the results and the recommendations.

The panel has five members, plus the NFPW president as an ex-officio member:

- Karen Rowley (chair; Louisiana)
- Melinda Deslattes (Louisiana)
- Cathy Koon (Idaho)
- Cora Perkins (Virginia)
- Alisha Prather (Louisiana)
- Campbell (ex officio; Virginia).

Prather and Deslattes conducted the survey and wrote the report.

“Many thanks are in order. First, to everyone who responded to the communications survey. Second, to Melinda and Alisha for their thoughtful work composing the survey, analyzing its results and writing the recommendations — one of which, as you'll see, is to form this committee. Third, to these members who have agreed to serve. They bring a welcome mix of perspectives and career stages,” Campbell said in her announcement of the committee.

The communications audit was undertaken last fall to better align and support NFPW communications and publications.

As Prather and Deslattes wrote in the report, “The audit aimed to find ways to expand NFPW’s reach, draw new members to the organization and better promote the great content included in its monthly and quarterly publications. NFPW contributors produce a wealth of amazing stories and photos that deserve the widest audience possible.

“The audit, conducted during the fall of 2024, used a communications framework to identify strengths, weaknesses and potential issues, and recommend means to manage them. Available data and information gathered throughout the process are highlighted in this report along with recommendations for consideration. Data provided regarding website use and publication readership was also reviewed for reference.

“We conducted one-on-one conversations with the current president, past presidents and others; conducted an online survey of more than 140 NFPW members

(SurveyMonkey); and reviewed current external communications tools in use (website, Agenda, E-Letter, social media channels, etc.).”

Karen Rowley, chair of the new committee, asks members to email the group with any thoughts or suggestions after reading the survey results. That will help guide them as they consider the results and any possible changes or new avenues for the organization’s communications practices.

[Read the complete report here.](#)

Share your thoughts about the report at:
communicate@nfpw.org.

Officer nominations . . .

(Continued from page 1)

- [NFPW Website](#)

For more information about the responsibilities of each office, go to the NFPW website, click the “About” button, then select “Bylaws.” The responsibilities are outlined in Articles V and VI.

If you have any questions, feel free to contact the Elections Committee:

- Gwen Larson (KS) – gazettegl@yahoo.com
- Catherine Petrini (VA) – petrini1@aol.com
- Richard Plotkin (AR) – rsplotkin@conwaycorp.net
- Karen Rowley (LA) – kmrowley059@gmail.com
- Marilyn Saltzman (CO) – msaltzman12@gmail.com

Please consider sharing your talents and ideas with NFPW by agreeing to run for office.

**News articles and briefs about
NFPW affiliates and members
should be emailed to**

**AGENDA Editor Cathy Koon
cathykoon1952@gmail.com.**

Photos are always welcome.

**Be sure to include your name, affiliate
and length of membership.**

COA deadline extended to April 14

Nominations for the 2025 NFPW Communicator of Achievement are open, and the deadline for submission of all nomination materials has been extended to Monday, April 14.

The award, NFPW's highest honor, is given to a member nominated by his or her state affiliate for achievement in the communications field and service to the affiliate, NFPW and the community.

Affiliate nominees for NFPW Communicator of Achievement are recognized individually, with the winner and runner-up to be announced at the COA Banquet during NFPW's annual conference, slated for Sept. 11-13 in Golden, Colorado.

Nominees must be living members in good standing for at least two years in an affiliate and NFPW. To check on a member's status, email membership@nfpw.org. A previous nominee can be named by an affiliate again, as long as he or she has not been honored as NFPW's national COA winner.

Nominees will be judged in four areas:

- **Professional achievement** (50%)
- **Community service** (20%)
- **NFPW service** (15%)
- **State affiliate service** (15%)

The nomination packet, including rules, judging criteria and the submission form, can be found online at nfpw.org/coa.

Affiliate and Member News . . .

Colorado Press Women

Marianne Goodland, dean of the Colorado state capitol press corps, has seen a lot in three decades of reporting on politics. She will share her insights on surviving the legislature during Colorado Press Women's annual membership meeting April 19 at Highlands United Methodist Church in Denver.



Marianne Goodland

Goodland is chief legislative reporter for Colorado Politics, the Denver Gazette and the Colorado Springs Gazette. A political reporter since 1998, she has covered the Colorado General Assembly, state agencies, public policy and elections.

She was named "Keeper of the Flame" in 2023, a top award from the regional SPJ recognizing lifetime

achievement and for mentoring young journalists. She is also a semi-regular on PBS 12 shows "Colorado Inside Out" and "Devil's Advocate" with Jon Caldara.

Following Goodland's talk will be the presentation of the COA award and a short speech by the honoree. Members will then elect officers for two-year terms. An overview of plans for the NFPW Conference Sept. 11-13 and tour days will also be presented.

Missouri Professional Communicators

The MPC celebrated Women's History Month with a program highlighting women of the mid-1800s, when Nathaniel Hawthorne called Harriet Beecher Stowe and other successful women writers of the time "a mob of scribbling women."

The program featured local women making history today and continuing to support the ideals of promoting gender and race equity,

as well as voting rights, through their writing work.

Historian Rebecca Now, who received a 2024 NFPW Communications Contest Award for her memoir "Borrowed Courage: Bringing Monumental Women of the 19th Century to Life," revealed stories about Stowe and other influential women who helped bridge the gap between property-less women of early America and trailblazing ideas of the 1900s.

Sharing their own avenues for improving women's lives in the 21st century were Vickie Calmese, a registered nurse and healthcare specialist, and Connie Mayta, an author and a consultant for project, program and portfolio management.

Arizona Professional Writers

Nancy Marshall was at the Phoenix Desert Botanical Garden (DBG) March 21, signing copies of her latest book, "Finding Zachariah in a

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Affiliate and Member News . . .

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[Community Garden." March 21 was the date of the DBG fundraiser for Spaces of Opportunity, the South Phoenix community garden in which "Zachariah" is set.



Marshall was scheduled for an interview on 'A Dry Hate' with Don McCauley of TheAuthorsShow.com April 2. She'll be showcasing both books at the Los Angeles Times Book Festival at UCLA on April 26-27, with the Olympus Story House at Booth 182.

Marshall has been a member of APW since 2021.

Illinois Woman's Press Association

A dog named Sheba, belonging to Tracy Ahrens of Illinois, will appear on the spring cover of Fido Friendly magazine. She won the coveted spot by winning a cover contest. Sheba,



who will be 12 in April, was adopted at age nine. She is a lab/chow mix.

Sheba never posed for photos before she met Tracy. Nowadays she strikes a pose like a professional model. Tracy keeps in touch with Sheba's original owner, who had health issues and needed to find her a new home.

Virginia Press Women

NFPW members Cynthia Price (Virginia), Gwen Larson (Kansas),

and Sunni Brown (Virginia) connected while attending the PRSA Counselors to Higher Education Senior Summit in Washington, D.C., last month.

Price, associate vice president for communications and media relations at the University of Richmond, presented "The Writer's Workshop: How Collaborative Minds Shape Compelling Content," and Brown, senior director, media relations & strategic communications at the University of Richmond, presented "Pitch Perfect: Unlocking National Media Success with Data-Driven Insights." Larson is



the director of media relations and internal communication at Emporia State University.

In remembrance . . .

Missouri Professional Communicators

Pat Treacy, 87, of St. Louis died Dec. 18, 2024. She joined Missouri Professional Communicators in 1983, helped judge MPC's annual communications contest until 2023, and served as liaison for awarding MPC's annual scholarships to college communications students. She played the piano to welcome guests to the affiliate's annual Quest Awards luncheon.



Her career involved creating educational programs for General Dy-

namics and Brown Shoe, and coordinating the older adult program, later becoming the director of public relations at St. Luke's Hospital.

As an author, she wrote "The Grand Hotels of St. Louis" (2005) as part of the Images of America book series and "St. Louis Trailblazer Erma Bergmann: From Pitcher's Mound to Patrol" (2023), about an early star of the All-American Girls Professional Baseball League.

Treacy also loved to share her musical talents, writing and producing musical programs and creating and participating in the Queens of Swing, a band reminiscent of the female bands of the 1940s.

Submitting obituaries

Notify NFPW Historian Amy Geiszler-Jones (algj64@sbcglobal.net) of the deaths of affiliate/NFPW members so NFPW may recognize those individuals in AGENDA and the E-Letter, and at the annual memorial service during the national conference.

NFPW joins condemnation of White House ban

NFPW was among more than 40 organizations that champion journalists and the public's right to know that released a joint statement led by the Society of Professional Journalists (SPJ), condemning the campaign underway in Washington to penalize independent reporting on the government and its activities. It called on the Trump administration to lift its ban on the Associated Press from White House events and to cease punishing news organizations based on their reporting.

NFPW President Julie Campbell said the statement adheres to NFPW's Vision Statement and Code of Ethics, which reads:

"Because I believe that professional communicators must be obligated only to the people's right to know, I affirm that freedom of the press is to be guarded as an inalienable right of the citizens of a free society."

AP Executive Editor Julie Pace

said in a statement, "It is alarming that the Trump administration would punish AP for its independent journalism. Limiting our access to the Oval Office based on the content of AP's speech not only severely impedes the public's access to independent news, it plainly violates the First Amendment."

In its own response to the decision, the White House Correspondents Association said, "The White



House cannot dictate how news organizations report the news, nor should it penalize working journalists because it is unhappy with their editors' decisions." (Poynter Institute)

Idaho governor signs shield law bill

BOISE (Idaho Capital Sun) — Idaho has become the 41st state with a media shield law, protecting sources who provide confidential information or documents to journalists.

Gov. Brad Little signed House Bill 158 into law March 27, the governor's office's Communications Director Emily Callihan told the Idaho Capital Sun. The governor's office later held a signing ceremony with partners involved in the bill.

The Idaho Legislature unanimously passed the bill this year, following a rise in legal threats that sought to force journalists to reveal their sources.

AGENDA Publication Schedule

- July 2025
- October 2025
- January 2026
- April 2026

The deadline for submitting content is the **10th of the month prior to publication.**

Submit content to cathykoon1952@gmail.com

Just a thought . . .



Camas in bloom in central Idaho Photo by Cathy Koon

By Cathy Koon
AGENDA Editor

When is a Republican not a Republican? When it turns out, she's really a Democrat.

Confused? So was I when I applied to serve the unexpired term of a county commissioner who died of cancer. In Idaho, his successor will be appointed by the governor, but first, the county's Republican Central Committee seeks applicants, interviews them and picks three to recommend to the governor.

My name happens to be on the list of registered Republicans in my county. When I first voted, back in the early 1970s, I was required to declare a party affiliation. I was a young divorced mother of two with absolutely no interest in politics. I could never imagine myself running for public office.

It was my very Democrat father who told me to register as a Republican. At that time and still today in this state, Democrats don't have a strong central party machine, no primary and no caucus. Dad said if I wanted any say in the election process, I would have to be a Republican. He told me to vote for the weakest, worst Republicans in the primary in hopes of giving any possible advantage to the Democrat.

So I signed on the (not) dotted line, declaring to the world I belonged to the Grand Old Party, while secretly living as a Democrat. I never gave it another thought. I didn't realize it would matter some 50 years later, or even that it had remained in the county's voter database.

A few years ago, a member of the Republican Central Committee knocked at my door, asking if I was a Republican.

"No, I'm not," I said, giving the explanation I gave here.

I declined the invitation to join the central committee, which was offered despite my true colors. I was told the committee needed "someone with a brain" who understood Fremont County and could make good decisions.

Forward to last month. I was approached by friends who are Republicans and who know I'm not, and asked to submit my name for the job. After a sleepless night debating with myself, I agreed to do so. Then came the interviews, and I ended up as one of the three to be interviewed by the governor.

"OMG. What have I done" was my response to a text.

I ranted and raved for the next three hours, castigating myself for ever even considering coming out Republican when I am not. Before I went to bed, I sent an email to the chairman of the RCC and told him we needed to talk before he sent my name to the governor.

I slept better than I had in days.

My phone rang at 7:30 the next morning. I explained that I was flattered to be one of the three but that in all good conscience, I couldn't accept the nomination under false pretenses. I told him to withdraw my name.

He thanked me for my integrity and hung up.

I know I could be a good commissioner. But if I decide I really want the job, I will file for election on the Democratic ticket.

Stayed tuned. It may be that this story has just begun. The seat will be open for election in the fall.

Hey, Dad. Look at me now.

NFPW Leadership Directory

2023-25 ELECTED OFFICERS

President:

Julie Campbell, Virginia

Vice President:

Debbie Miller, Arkansas

Secretary:

Kristin Netterstrom Higgins, Arkansas

Treasurer:

Karen Stensrud, North Dakota

Immediate Past President:

Karen Rowley, Louisiana

APPOINTED BOARD

Archivist:

Vacant

Communicator of Achievement Director:

Karen Stensrud, North Dakota

FAN Co-Directors:

Marsha Shuler, Louisiana

Angela Smith, Texas

Historian:

Amy Geiszler-Jones, Kansas

Assistant Historian:

Mary Pat Finn-Hoag, Nebraska

Hospitality and Protocol:

Catherine Petrini, Virginia & D.C.

Parliamentarian:

Allison Stein, Missouri

POPPS President:

Cecilia Green

Professional Contest Director:

Helen Plotkin, Arkansas

High School Contest Director:

Teri Ehresman, Idaho

Presidential Advisers:

Marsha Hoffman, Iowa

Meg Hunt, South Carolina

Gwen Larson, Kansas

Cynthia Price, Virginia

Publications Director:

Cathy Koon, Idaho

Publications Assistant:

Jane Newton Falany, Alabama

Web Director:

Cate Langley, NFPW Executive Director

2025 Conference Co-Chairs:

Gay Porter-DeNileon and Karen Petersen, Colorado

Ad Rates for AGENDA

- Full / Page 8.250 x 10.625 = \$50
- Half / Page 8.250 x 5.175 = \$30
- Half / Page 4.063 x 10.637 = \$30
- Quarter / Page 8.250 x 2.476 = \$15
- Quarter / Page 4.064 x 5.2 = \$15
- 1/8 / Page 1.875 x 10.563 = \$10
- 1/8 / Page 4.075 x 2.476 = \$10

Discounts are available for multiple runs of the same ad.

NFPW Headquarters

Cate Langley, Executive Director

140B Purcellville Gateway Drive

Suite 120

Purcellville, VA 20132

Phone: 571-295-5900

info@nfpw.org

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- Payment must be made at time of submission.
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- Payment can be made by credit card over the phone (571) 295-5900.